MARIA ZHDANOVA

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@MariaZhdanova3

Media professional with over 7 years of experience. Senior lecturer at Mohyla School of Journalism. Main interests involve digital environment, media literacy and fact-checking.

KEY COMPETENCIES

Social media and digital communications
Curriculum development
Digital marketing
Teaching
Public speaking

Professional experience:

10.2015 – now	Digital Strategist at StopFake.org, Senior Lecturer at Mohyla School of Journalism
09.2018 – now	Vogue UA Conference, Producer
02.2016 – 08.2018	Head of Digital, Vogue UA (Kyiv, Ukraine)
08.2015-02.2016	Communications Manager, British Council (Kyiv, Ukraine)
02.2014-08.2015	Project Manager, TV Channel Ukraine (Kyiv, Ukraine)
06.2013-12.2013	Account Executive, Digital PR inc (Glasgow, UK)

Education:

MSc Sociology, University of Glasgow, Glasgow, UK

Selected conferences, lectures and workshops:

March, 2019	TechCamp, Tutzing Academy, Germany (Media literacy trainer)

January, 2019	Digital Methods Winter School, University of Amsterdam (research project leader)
March 2018	"Fighting the Roots of Fake News through Media Empowerment", organized by Europuls in partnership with The Association of Independent Press. Chişinău, Moldova (main trainer)
May, 2018	RightsCon, "Bot Battles: Countering Computational Propaganda and Disinfo in Elections", Toronto, Canada (panel speaker)
July 2017, July 2018, July, 2019	Warsaw Euro-Atlantic Summer Academy, Poland (speaker, trainer)
June 2017	#CIJSummer Conference 2017, How to Fact-check 'Alternative Facts', London, UK (lecturer on fact-checking)
November 2016	Research Workshop "Countering Information War – Lessons Learned from NATO & Partner Countries", Bratislava, Slovakia (speaker at the expert panel)
September 2016	Internews Conference "Media in Digital Environment: opportunities and threats", Dushanbe, Tajikistan (trainer)
July 2015	Independent Journalism Conference, Tbilisi, Georgia (speaker)

Selected publications:

Mariia Zhdanova & Dariya Orlova, "Computational Propaganda in Ukraine: Caught between external threats and internal challenges." Samuel Woolley and Philip N. Howard, Eds. Working Paper 2017.9. Oxford, UK: Project on Computational Propaganda. comprop.oii.ox.ac.uk<http://comprop.oii.ox.ac.uk/>. 25 pp.

Jevhen Fedčenko, Viktorija Romanjuk, Marija Ždanova, Gegen Propaganda und Lüge StopFake.org: Prinzipien und Perspektiven (Osteuropa 6-7/2016, S. 205–213)